



Thursday, 17th March 2022 9.00-10.45 Virtual event

Japan's Smart Agriculture towards Sustainable Society

Register at society2022.avII.si

Organized by:













Agenda

17th March 2022, 9.00 – 10.45 hrs

Official language of the event is English.

9:00	WELCOME REMARKS
	H.E. Mr Jože Podgoršek, PhD, Minister of Agriculture, Forestry and Food,
	Republic of Slovenia
	H.E. Mr Hiromichi Matsushima, Ambassador of Japan to Slovenia
	H.E. Ms Ana Polak Petrič, PhD, Ambassador of Slovenia to Japan
9:10	KEYNOTE
	Prof Noboru Noguchi, PhD, Vice Dean and Professor, Research Faculty of
	Agriculture, Hokkaido University
	Japan's Smart Agriculture towards Sustainable Society
10:10	DISCUSSION
	Prof Yoshiaki Ichikawa, PhD, Visiting Professor, Tama University
	Prof Andrej Simončič, PhD, Director, Agricultural Institute of Slovenia
	Prof Miran Lakota, PhD, Head of Department of Biosystems Engineering, Faculty
	of Agriculture and Life Sciences, University of Maribor
	Ms Tatjana Zagorc, PhD, Director, Chamber of Commerce and Industry of
	Slovenia - Chamber of Agricultural and Food Enterprises
	Moderated by Mr Daniel Avdagič, Managing Director, AV Living Lab
10:40	CLOSING REMARKS
	Mr Miran Skender, Secretary General, Slovenia-Japan Business Council



Dear Sir or Madam.

We kindly invite you to our traditional Society 5.0 event, this time focusing on the topic of **Smart Agriculture**.

The event is brought to you by the Embassy of Japan in Slovenia, Ministry of Agriculture, Forestry and Food of the Republic of Slovenia, Slovenia-Japan Business Council, and AV Living Lab.

Join us online on 17th March!

Learn more about Japan's smart agriculture and precision farming practices, aiming towards a sustainable society.

When: Thursday, 17th March 2022, 9.00 - 10.45 hrs (CET)

Where: Online

Registration and full agenda: society2022.avll.si

Japan's Smart Agriculture towards Sustainable Society

Get to know the key challenges agriculture is facing in Japan and how these challenges are being addressed with the help of advanced technological solutions, including automation and robotization of agriculture and precision farming. Learn about concrete examples of the use of smart agriculture solutions in practice. Join the discussion on this increasingly relevant and increasingly global topic.

- Receive information about key agricultural challenges and solutions in Japan.
- Discover best practices in agriculture.

Prof Noboru Noguchi, PhD, Vice Dean and Professor, Research Faculty of Agriculture of the Hokkaido University, is an eminent Japanese expert in the field of agricultural science and one of the world's leading experts in robotic agriculture. He also presides over the Japanese Society of Agricultural Engineering, sits on the Science Council of Japan, acts as a guest lecturer at several foreign universities, and is a recipient of several professional awards.

We are looking forward to seeing you there!

Kind regards,

The Embassy of Japan in Slovenia Ministry of Agriculture, Forestry and Food of the Republic of Slovenia Slovenia-Japan Business Council AV Living Lab







